



GNIMITES

e-Newsletter

November 2012



Wish You a Very Happy Diwali

To Hindus, darkness represents ignorance, and light is a metaphor for knowledge. Therefore, lighting a lamp symbolizes the destruction, through knowledge, of all negative forces-wickedness, violence, lust, anger, envy, greed, bigotry, fear, injustice, oppression and suffering, etc. Diwali is the festival of lights. We are bringing out our first e-newsletter on the occasion of Diwali. Best wishes for Diwali from all of us.

Academic Events:

PGDBM Syllabus revision: We at GNIMS believe in futuristic vision of shaping careers of our students. We worked under the guidance of Mr. Robin Banerjee – Group CFO and Deputy Managing Director of Bilcare Research Ltd and upgraded our PGDM syllabus for the academic year 2012-13.

Activities:

CAREER DEVELOPMENT CELL:

1. Soft Skills Training (1st and 2nd year MMS/PGDM Students).
2. Basic English Usage (1st and 2nd year MMS/PGDM Students).
3. Aptitude Tests (1st and 2nd year MMS/PGDM Students).
4. Career counseling (1st year MMS / PGDM Students).
5. Mock Interviews by Industry Experts (2nd year MMS / PGDM Students).



Live Projects (October and November 2012).

Sony Pictures – Marketing – Awareness Measurement of Property of the movie Skyfall (2 students - 2nd year MMS Marketing)

IMRB International – Market Research (4 students – 1st year MM\$ / PGDM Marketing)

Hurix Systems Pvt. Ltd. – Market Research

Corporate Bridge – Finance – 30 students registered (1st year MM\$ / PGDM Finance)

Financial Modeling – Pharma, FMCG, Cement, IT Sector, Real Estate, Education

Companies: Cipla, Dabur, Ultratech, Infosys, HDIL, Educomp

Investment Banking – IPO Modeling, M&A Modeling

Companies: Just Dial, Dr. Reddy & Cipla

Credit Research – FMCG, Pharma, Education

Companies: Dabur, Cipla, Educomp

Project Finance – Steel – JSW

MAHAGENCO – HR – Innovations in HR Practices (6 students – 2nd year MM\$ / PGDM HR)

Pioneer Property Zone – HR (5 students – (3) 2nd year & (2) 1st year HR)

HR Automation and Policies

Recruitment Benchmarking for the malls

Future Group – HR – Recruitment

Freight Connection India Pvt. Ltd. – Operation

Logistic Process – setting up CFS in Mumbai

Cold Chain Possibility in Mumbai

Co-curricular Activities

Social Marketing

Prarambh was a novel initiative by Management students at GNIMS which exhibited print advertisements conceptualized and designed by the Management students of GNIMS, which showcased the glaring social issues that engulf our nation

Plan India Concert-Rock the Girl Child

Because I am a girl rock concert

Plan India recently Organized “Because I am a girl concert” to celebrate the first international day of girl child .The concert was held at Chitrakoot ground in Mumbai

The concert was aimed to raise awareness and funds for better lives of girls through education, protection & empowerment

Students of Marketing (MMS sem iii & PGDM Sem I) had helped in managing the three day successfully.

Designing the Marketing Club Logo

Students were encouraged to design a brand identity of the Marketing club .All entries displayed a confluence of branding concepts and creativity

Weekly Marketing Quiz for PGDM/MMS

Student’s voluntary participated in this logo design contest for the income tax department

Pre-Mock Interview of Marketing students have been Completion

To Keep students abreast latest current news & trends they are tested on the business publication reading via a weekly quiz

Finance Activities

Interclass Debates organized for relevant topics like

- Democracy is India’s Achilles heel.
- There is no honest business in India
- FDI in retail should be welcomed
- Its time for Sachin Tendulkar to hang his boots
- Pakistan is a failed nation
- Economic times quiz held by the finance club every Monday Wednesday and Friday.
- Finance students participate in ICICI direct learning – All India competition for online trading.

➤ **Alumni Meet 2012**

The air was nostalgic, the music in the background pleasant and the ambience absolutely a toast to the party. We had a successful Alumni Reunion held on 6th October 2012 at Mumbai Cricket Association, Bandra Kurla Complex. We are planning to host two events for alumni in a year. The second has been planned in the month of April 2013.

It was a wonderful occasion to interact with and share experiences with the alumni who graduated from the institute about eight to ten years back.

The meeting was inaugurated by Mr. Vivek Vichare, General Manager – LG International Corp. Dr. Ajit Singh, Director General – GNIMS, welcomed the Alumni and also emphasized the need for a strong alumni association. An opportunity was also given to the alumni to share their experiences. All the participants opined that the Alumni could play a strong role in the growth and development of GNIMS. This could be in the form of Mentors, Counselors, Examiners, Teachers, etc.



Examinations:

The semester end exams for MMS & PGDM was conducted in the month of OCT' 12 from 15th to 28th successfully. The results of the same will be declared by 19th Nov 2012.

The semester end exams of Part Time Sem II and V were conducted from 15th Oct – 28th Oct 2012 effectively.



Saraswati Puja:

Saraswati Puja was performed by all staff members under the initiative of Prof. Kuljeet Kahlon – Library Manager on 23rd Oct 2012. Saraswati is the Goddess of education, arts and crafts. We all seek her blessings forever.

Achievements:

- Our Director Prof. Dr. Vidya Hattangadi received an award for being person of eminence in the field of education from the prestigious organization WISE INDIA (Women in Science and Engineering) in October 2012 at Delhi. We congratulate her wholeheartedly.
- Ms. Kuljeet G. Kahlon and Mr. Dinesh A Sanadi presented a paper in “International Conference on Creating Wisdom and Knowledge through shared Learning : Roles of Librarians and Information Manager being held at Indian Institute of Management(IIM) Indore during October 11-13, 2012 on the theme “Changing Dimensions of Libraries in internet and E- Resource Era. A GNIMS case study.
- Dr. Jyotinder Kaur Chaddah presented a paper in National Conference at Allana Institute of Management Studies on the theme “ Aligning CSR to Business strategy corporate governance” on Saturday 20 October 2012
- Prof. Amarpreet Singh presented a paper in National Conference at Allana Institute of Management Studies on the theme “ Bio Medical Waste a corporate Responsibility Dilemma in India “on Saturday 20 October 2012

Birthday messages:

Wishing you prosperity and happiness always





Upcoming events:

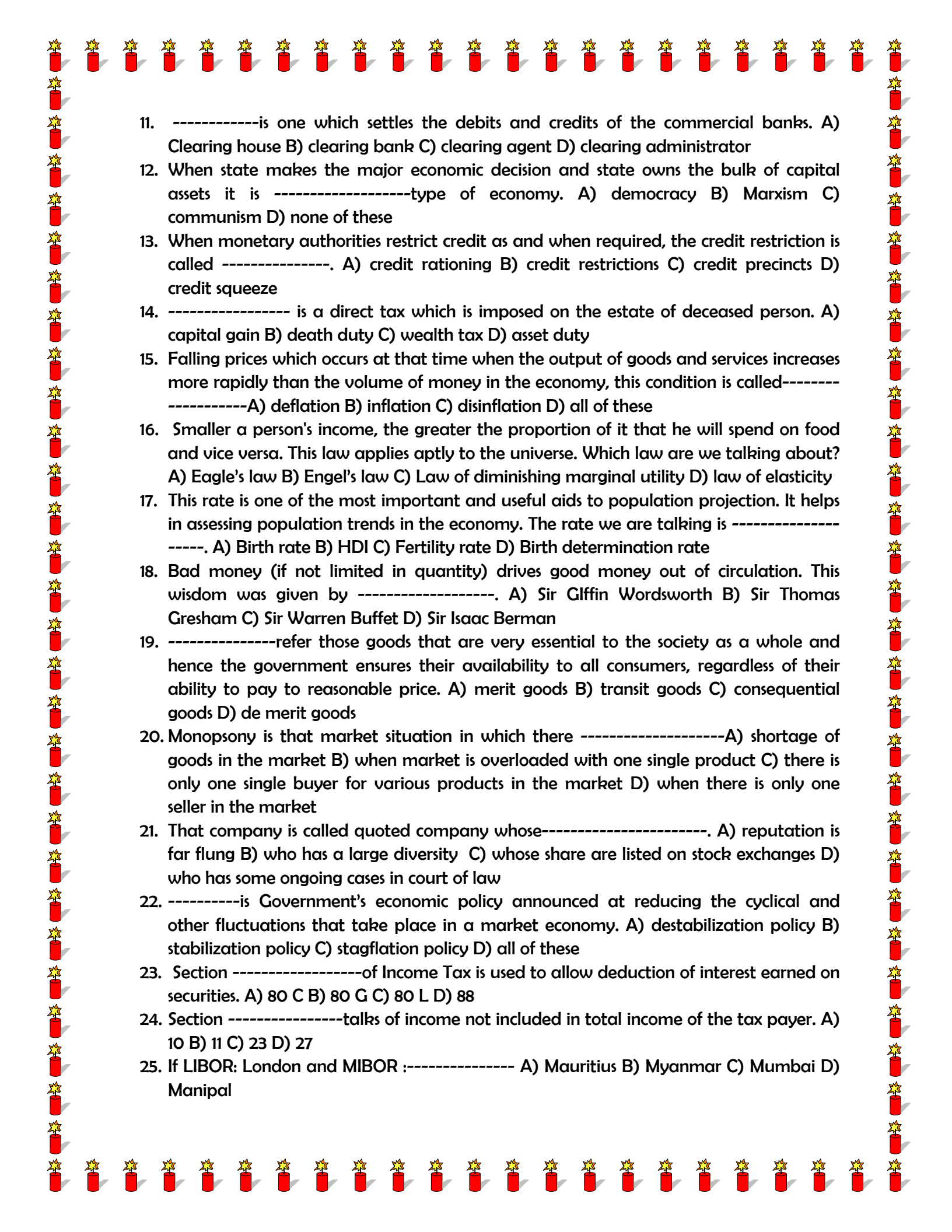
- Diwali celebration on 9th Nov 2012
- Viva Voce - Semester V – Part Time students on 3rd Nov 2012
- Semester end exams of PGDM Sem I from 19th Nov – 29th Nov 2012

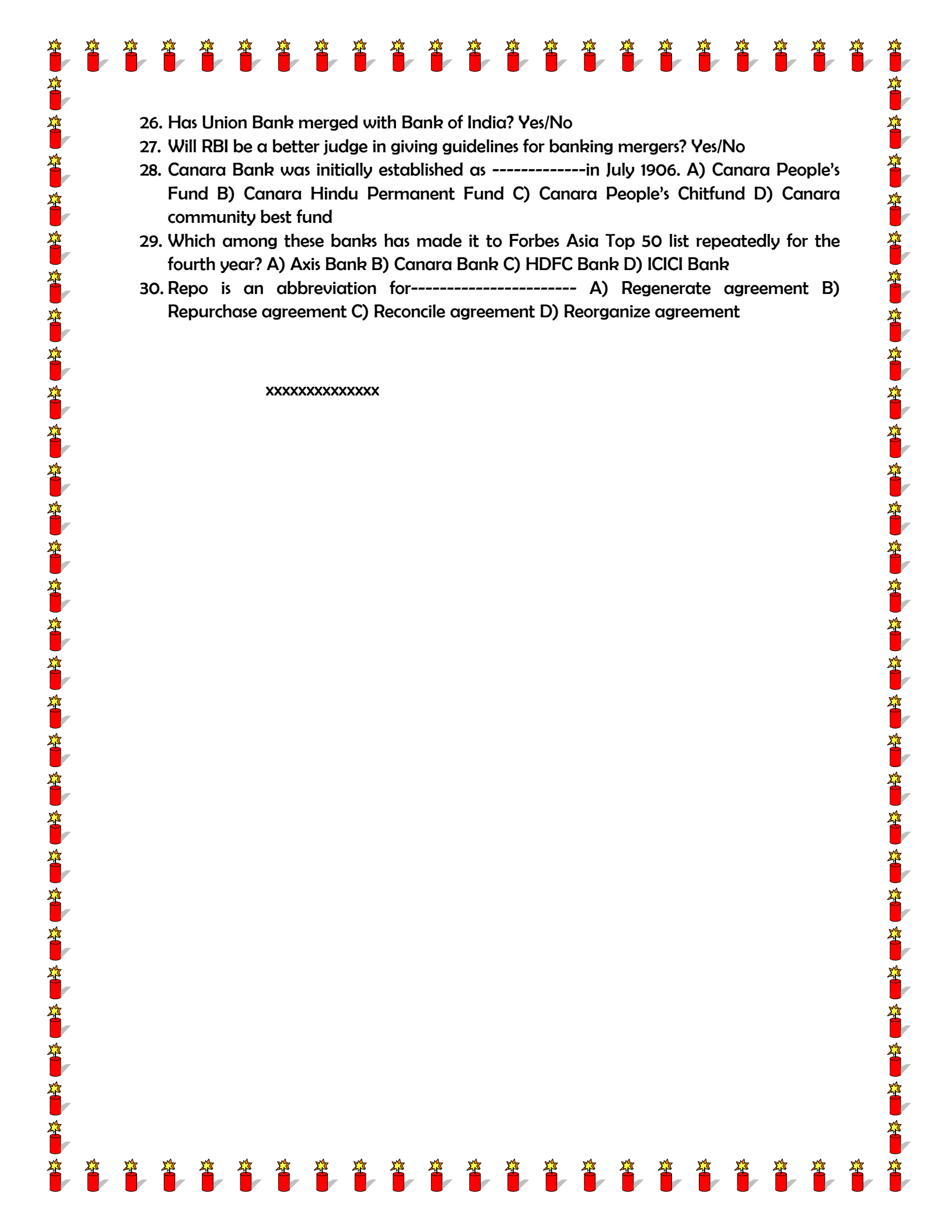
Topic for the month:

To bring in more awareness among the students, faculties and staff on the contemporary management topics, the Director General and the Library Manager have evolved an innovative concept called '*topic of the month*'. Students, faculties and staff are requested to submit their inputs on the topic of '**Core Competence**' which is the topic for the month of November 2012. The e-newsletter 'GNIMITES' will publish your write-ups, articles or case studies in the November issue. Please contribute on the topic wholeheartedly.

Business Quiz:

1. Gold and gold stocks are ----- due to gold's negative beta value. A) Recession Proof B) Shock Proof C) Slowdown Proof D) None of these
2. The 'Bear Market' is often confused with ----- . A) Correction B) Correlation C) Calculation D) All of these
3. ----- is a term to explain a change in movement of a security or index. A) Bull Track B) Bear Track C) Sailing Track D) Rowing Track
4. Bonds are -----whereas stocks are equity. A) assets B) debts C) short term security D) all of these
5. The value of all resources available to the company, typically comprising share capital, retained profits and reserves, long-term loans and deferred taxation is termed as -----A) cost of debt ratio B) cash flow C) capital employed D) capital deployed
6. The ratio of debt to equity, usually the relationship between long-term borrowings and shareholders' funds is called ----- . A) goodwill B) cost of debt ratio C) gearing D) asset turnover
7. Buying a financial instrument in one market in order to sell the same instrument at a higher price in another market is termed as ----- . A) Arbitrage B) Ask Price C) at-the -money D) none of these
8. The duration of time an investment is intended for is ----- A) time line B) time shift C) time test D) time horizon
9. Amalgamation means -----A) take over B) acquisition C) merger D) arbitrage
10. Under pure capitalism system economic conditions are regulated solely by free market forces. This type of system is called -----A) Marxism B) mixed economy C) capitalism D) laissez fair

- 
11. -----is one which settles the debits and credits of the commercial banks. A) Clearing house B) clearing bank C) clearing agent D) clearing administrator
 12. When state makes the major economic decision and state owns the bulk of capital assets it is -----type of economy. A) democracy B) Marxism C) communism D) none of these
 13. When monetary authorities restrict credit as and when required, the credit restriction is called ----- . A) credit rationing B) credit restrictions C) credit precincts D) credit squeeze
 14. ----- is a direct tax which is imposed on the estate of deceased person. A) capital gain B) death duty C) wealth tax D) asset duty
 15. Falling prices which occurs at that time when the output of goods and services increases more rapidly than the volume of money in the economy, this condition is called-----
-----A) deflation B) inflation C) disinflation D) all of these
 16. Smaller a person's income, the greater the proportion of it that he will spend on food and vice versa. This law applies aptly to the universe. Which law are we talking about? A) Eagle's law B) Engel's law C) Law of diminishing marginal utility D) law of elasticity
 17. This rate is one of the most important and useful aids to population projection. It helps in assessing population trends in the economy. The rate we are talking is -----
----- . A) Birth rate B) HDI C) Fertility rate D) Birth determination rate
 18. Bad money (if not limited in quantity) drives good money out of circulation. This wisdom was given by ----- . A) Sir Giffin Wordsworth B) Sir Thomas Gresham C) Sir Warren Buffet D) Sir Isaac Berman
 19. -----refer those goods that are very essential to the society as a whole and hence the government ensures their availability to all consumers, regardless of their ability to pay to reasonable price. A) merit goods B) transit goods C) consequential goods D) de merit goods
 20. Monopsony is that market situation in which there -----A) shortage of goods in the market B) when market is overloaded with one single product C) there is only one single buyer for various products in the market D) when there is only one seller in the market
 21. That company is called quoted company whose----- . A) reputation is far flung B) who has a large diversity C) whose share are listed on stock exchanges D) who has some ongoing cases in court of law
 22. -----is Government's economic policy announced at reducing the cyclical and other fluctuations that take place in a market economy. A) destabilization policy B) stabilization policy C) stagflation policy D) all of these
 23. Section -----of Income Tax is used to allow deduction of interest earned on securities. A) 80 C B) 80 G C) 80 L D) 88
 24. Section -----talks of income not included in total income of the tax payer. A) 10 B) 11 C) 23 D) 27
 25. If LIBOR: London and MIBOR :----- A) Mauritius B) Myanmar C) Mumbai D) Manipal

- 
26. Has Union Bank merged with Bank of India? Yes/No
27. Will RBI be a better judge in giving guidelines for banking mergers? Yes/No
28. Canara Bank was initially established as -----in July 1906. A) Canara People's Fund B) Canara Hindu Permanent Fund C) Canara People's Chitfund D) Canara community best fund
29. Which among these banks has made it to Forbes Asia Top 50 list repeatedly for the fourth year? A) Axis Bank B) Canara Bank C) HDFC Bank D) ICICI Bank
30. Repo is an abbreviation for----- A) Regenerate agreement B) Repurchase agreement C) Reconcile agreement D) Reorganize agreement

XXXXXXXXXXXXXXXX