



***GNIMITES***  
***e-Newsletter***  
**January – 2014**

**Editorial Team**  
**Dr. Ajit Singh**  
**Prof. Gurjeet Multani**  
**Prof. Kuljeet G. Kahlon**



**10<sup>th</sup> Guru Sri Guru Gobind Singhji  
Prakash Utsav on 7<sup>th</sup> January 2014**

**Dr. Jyotinder Kaur Chaddah, Marketing Faculty, GNIMS participated and presented a research paper in the "International Conference on Research in Marketing (ICRM 2013) on 21<sup>st</sup> and 22<sup>nd</sup> December . The conference was organized by IIT Delhi in conjunction with School of Marketing Curtin University Australia and XLRI Business School , Jamshedpur**

**Delegates from USA, Europe, Australia and New Zealand and Different countries of Asia participated in this two day event where a number of new marketing concepts were discussed and new pedagogical tools shared.**





**Dr Amarpreet Singh Ghura was selected for the Poster Presentation of a Case on Air Deccan at 3rd Biennial Conference of Indian Academy of Management which was held at IIM Ahmedabad from 12<sup>th</sup> -14<sup>th</sup> December 2013. Out of 26 entries received only best 10 were selected to present the case for Teaching with Indian cases.**



**Guru Tegh Bahadur Kalgidhar Panchayati Sewak Jatha (REGD) in association with all sabha societies and sewak jathas of Mumbai and Navi Mumbai had organized for the 29<sup>th</sup> time Gurbani Kirtan Samagam, on the occasion of Shri Gobind Singh Ji Maharaj's Prakash Utsav and Eve of new year, at GuruNanak High School Ground, GTB Nagar, Mumbai 37. More than 7000 Sikh people participated. On the same occasion Dr Amarpreet Singh Ghura , Associate Professor, GuruNanak Institute of Management Studies, Mumbai was Felicitated by Sardar Tara Singh Ji (MLA , BJP) and Sant Ji from group of Sant Baba Jagtar Singh Ji (Taran Taaran Amritsar) and Tejinder Singh Ghai (Vice President - Guru Tegh Bahadur Kalgidhar Panchayati Sewak Jatha (REGD), for being the youngest author of 2 books and youngest PhD Holder in the Sikh community.**



**Wishing you a Happy Birthday**



**Mr. Vishwanath Malaji**  
**1st December**



**Ms. Ritu Tuli**  
**8th December**



**Ms Amrita Parmar**  
**15th December**



**CDC UPDATES:**

FINAL PLACEMENT 2013-2014

Process On for:-

- Value Consulting – Finance – 4<sup>th</sup> Jan 2014
- MindCraft Software Pvt. Ltd. – Marketing, Finance & HR – 6<sup>th</sup> Jan 2014
- Shiksha.Com – Marketing – 6<sup>th</sup> Jan 2014
- Common Floor – Marketing, Finance & HR – 7<sup>th</sup> & 8<sup>th</sup> Jan 2014

Process dates awaited for:-

- DMTI
- Cognizant
- Godrej & Boyce Mfg. Co.
- Praxis Technologies

**UPCOMING EVENT:**

**5<sup>th</sup> National Research Conference on Library: A Temple of Learning & Knowledge House on 1<sup>st</sup> February 2014**

\*\*\*\*\*

