



**GNIMITES**  
**e-Newsletter**  
**April 2014**

**Editorial Team**

**Dr. Ajit Singh**

**Prof. Gurjeet Multani**

**Prof. Kuljeet G. Kahlon**

**Cultural Event**

**“VIRSA 2014”**







### Industrial Visit 2014

The gap between theoretical knowledge and its application is one of the largest in the sphere of professional education. Thus, industrial visits are an integral facet of GNIMS pedagogy. GNIMS conducts periodical industrial visit to the reputed companies situated across the country. Industrial visits provide the opportunity to students to meet company officials and staff at common place and gather all possible information regarding the functioning of their organization. This year GNIMS organized an industrial visit to Goa from **24<sup>th</sup> to 27<sup>th</sup> February to 2014** for the MMS & PGDM students of Semester – II. The industries visited included the following:

Company Arya Cashew



### **Guest Lecture for MHRDM Sem-IV Students**

A Guest Lecture on “Practical Aspects of Organisational Behavior, Manpower Planning and Industrial Relations” for the MHRDM Sem - IV students was organized on Sunday, 16th March 2014. Mr. Chitendra Shetty (Chief Instructor - Basic Training Centre, Carriage Workshop, Central Railway, Matunga & Alumnus of GNIMS MHRDM 2010-2013 Batch) was the speaker for the lecture. The speaker touched upon what are the essential applications of various concepts learnt in the curriculum with respect to Indian railways. The session was extremely interactive where the speaker encouraged students to ask many questions. The session received good feed back with students yearning for more of such lectures.



### **Alana Research Conference :**

It was an experience of its kind for me and my team mates to make a presentation on our Research project about Service Sustainability in B.E.S.T Bus services in Alana Institute of Management Studies and be appreciated and applauded for our work. The participation was a motivator primarily because we were among the only Students batch performing amidst various Research Experts and Faculties.

Members:

Nitesh R. Shahani

Sebatina Kumar

Harish Agrawal

Gurpreet Kaur Gaga

Karamveer Gill

### **Aditya Institute Of Management Studies:**

Participating in 'This Is It' case study competition that was held at Aditya Institute Of Management Studies's 'METONIA' College fest was a unique experience as the case study under consideration was

a Live Case about the marketing of Pipes. We were selected in the Top 15 from our 70 colleges that entered and got a chance to present our solution in front of over 250 students from varied institutes. Though we did not win, our participation was duly appreciated and we were given participation certificates.

**Members:**

Nitesh R. Shahani  
Swati Krishnan  
Gitanjali Palav,  
Karamveer Gill,  
Priyanka Singh



## Wishing you a Happy Birthday



Prof. Dipti Periwal  
5<sup>th</sup> March



Prof. Kuljeet G. Kahlon  
5<sup>th</sup> March



Mr. Nilesh Mistry  
5<sup>th</sup> March



S. Tarandeep Singh  
8<sup>th</sup> March

## **CDC UPDATE§:**

### **FINAL PLACEMENT 2013-2014**

#### **March 2014**

- Fabindia – Marketing.
- Third Sector Partners - HR.
- Neeyamo – Marketing, HR, Operations and Systems.
- BNP Paribas – Finance.
- Ensemble Entertainment Pvt. Ltd. – Marketing.
- Hidesign – Marketing.
- ICICI Lombard – Marketing.
- J. P. Morgan – Finance & Operation

### **§UMMER INTERNSHIP 2014**

#### **March 2014**

- Parag Milk Foods Pvt. Ltd.
- Birla Sun Life Wealth Management – Marketing and Finance.
- Taurus HR Recruitment & Staffing – Marketing.
- IMRB International – Marketing.
- Dena Bank – Finance and HR.
- Amul India – Marketing.
- Reliance Industries – HR.
- Jupiter Hospital – HR.
- Elder Pharmaceutical Pvt. Ltd. – HR.
- Pagalguy.com – Marketing.
- IIFL – Marketing and Finance.
- ICICI Securities Ltd. – Marketing and Finance.
- Abhyudaya Co-Operative Bank Ltd. – Finance and HR.
- Saraswat Co-Operative Bank Ltd. – Finance.
- Kalpataru Organics Pvt. Ltd. – Finance.
- Hitachi India Pvt. Ltd. – Marketing.
- Godrej Electricals and Electronics – Marketing and Operations.
- Future Group – HR.
- Voltas – Finance.

- HPCL – HR.

### **Mentoring Session**

External Mentoring Session was conducted on Saturday, 1<sup>st</sup> March 2014 from 2.00 pm to 4.00 pm for the HR students (Batch 2013 – 2015) by the External Mentor Mr. Uday Kale, GM, Reliance Communication.



A session on “PROJECT RISK MANAGEMENT” was conducted by Mr. Uttam Sengupta, General Manager, Voltas Ltd., on 8<sup>th</sup> March 2014 from 10.00 am to 11.00 am in Room No. 202, for the MMS and PGDM Finance Students (Batch 2013-2015).



External Mentoring Session was conducted on Saturday, 22<sup>nd</sup> March 2014 from 10.00 am to 12.00 noon for the Finance students (Batch 2013 – 2015) by the External Mentor Mr. Satvinder Singh Madhock, Executive Director – Asiapac IT Infrastructure & Application Support – Consumer and Community Banking (CCB), JP Morgan Chase.



External Mentoring Session was conducted for the Finance students (Batch 2013 – 2015) on Saturday, 22<sup>nd</sup> March 2014 from 8.00 am - 10.00 am by External Mentor Mr. Mayank Khandelwal, Associate Director, Wholesale Banking, Yes Bank.

Presentation by Mr. Hiten Karnani, HRD and Mr. Meghshyam Sonawane, Parag Milk Foods Pvt. Ltd. on 12<sup>th</sup> March 2014, at 1.30 pm , for the students doing Summer Internship at Parag Milk Foods Pvt. Ltd. (Gowardhan)



### Upcoming Events

**Farewell party for the MMM,MFM and MHRDM 2011-14 batch is scheduled for 12/4/2014., 5pm onwards**

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