



GNIMITES
e-Newsletter
December – 2013

Editorial Team

Dr. Ajit Singh

Prof. Gurjeet Multani

Prof. Kuljeet G. Kahlon



The 544th anniversary of Guru Nanak Dev Ji was celebrated with great religious fervor, dedication and devotion on 17th Nov. 2013. Guru Nanak Devji, the first Guru of the Sikhs was the founder of Sikhism, a religion that is world renowned and has thousands of followers. Guru Nanak Jayanti is also about reliving his preaching and teachings that are quoted in the sacred Sikh scripture Guru Grant Sahib, the holy book in which hymns of Sikh Gurus are quoted.

Gurpurab actually refers to the anniversary festivities that revolve around the lives of 10 Sikh Gurus to mark the significant contributions towards Sikhism.

Examinations:

- Semester end exams for Part Time Sem-III, V was conducted in the month of November 2013 successfully.
- Semester end exams for MMS, PGDM Sem-II and IV was conducted in the November successfully.

Wishing you a Happy Birthday



Mr. Prashant Palekar
4th November



Mr. Kedar Rajak
10th November



Mr. Yogesh Singh
16th November



Mr. Pramod Tawade
29th November

Topic for the month:

"My Journey in GNIMS"

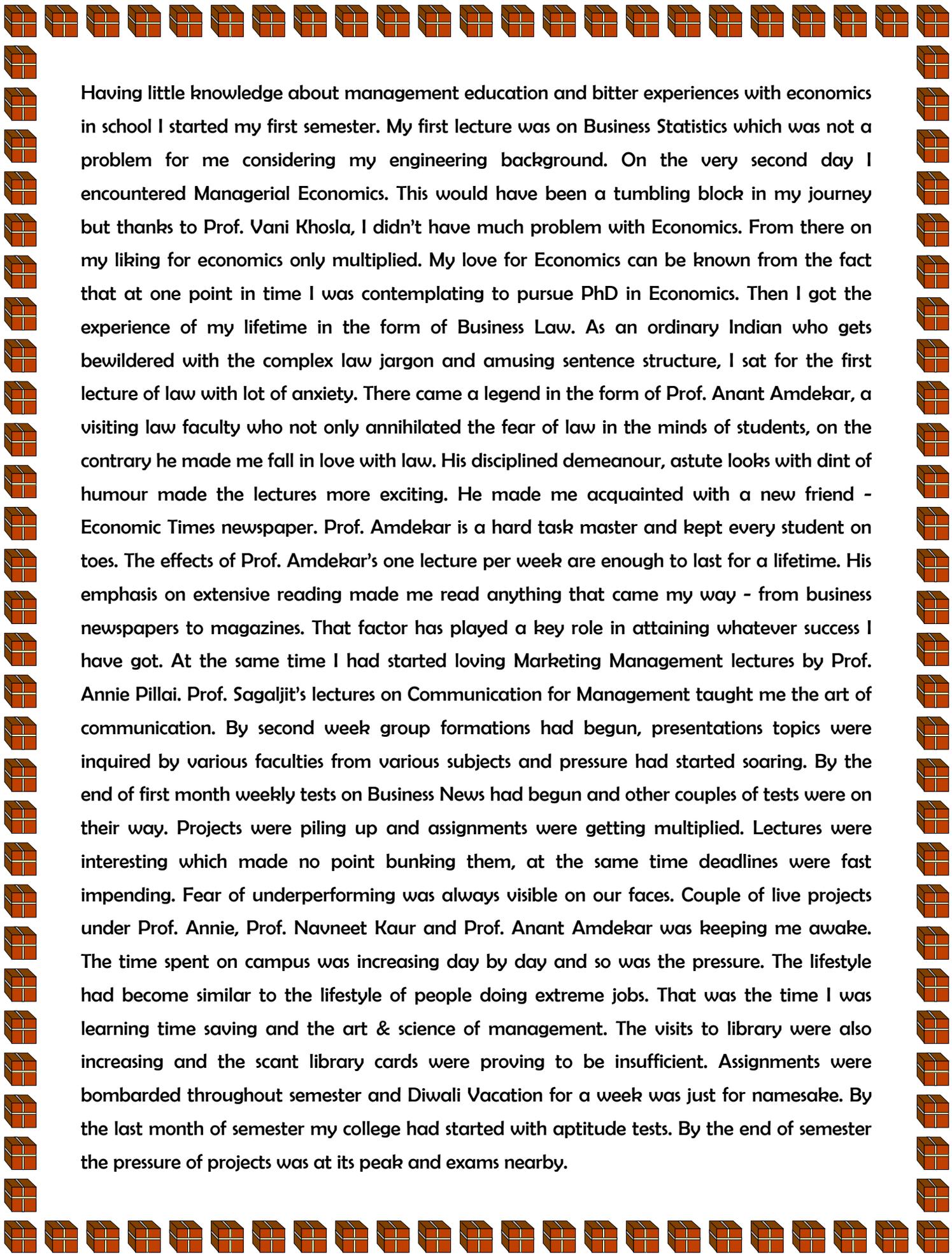
Ramandeep Singh

raman27arora@gmail.com

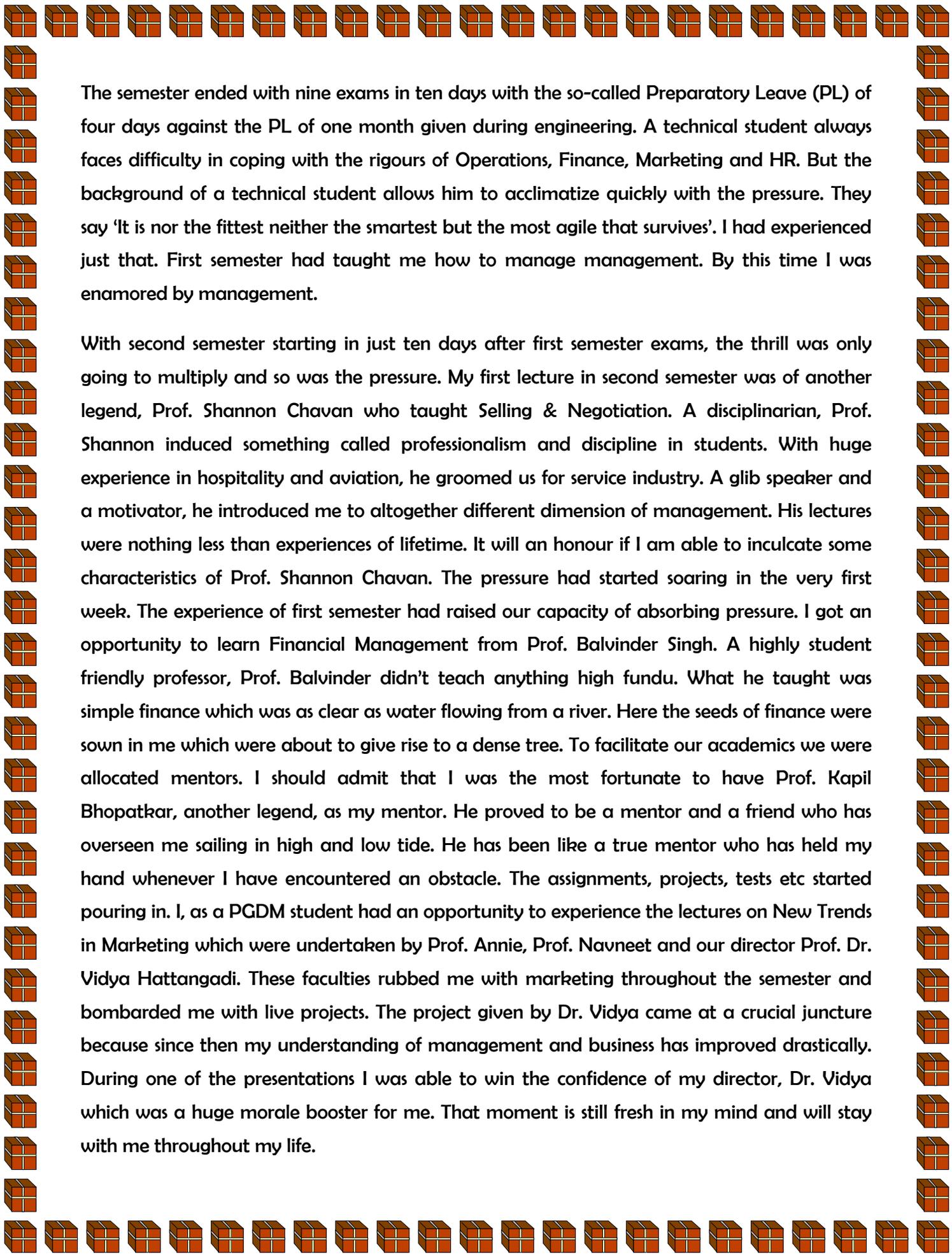
I am on the verge of completing my MBA: currently in the fourth & unfortunately the last semester, and about to join the corporate world, supposedly by May end. I am not really eager for my journey at GNIMS, my B-school, to end. There is this feeling of home sickness these days because in the last semester, lectures are held only three days a week with little workload. So all I get to spend time on campus is approximately 20 hrs, completely opposite to what I have spent in earlier three semesters. I am about to say adieu to GNIMS but already missing sleepless nights, pressure cooker situations, jam packed schedules, meeting deadlines, back to back presentations, weekly tests, group fights, case study analysis, consecutive lectures and dwelling on meager resources : food and sleep. Simply speaking, I am missing the extreme lifestyle of a B-school student. One of the first few to get placed, topped in two semesters, interned with Kingfisher Airlines Ltd., studied more than 35 subjects, worked on a variety of live and academic projects, presented a number of topics from Operations, Marketing Finance to HR and the list goes on and on. But above all, there is something that stands straight on top, something that will stay with me for the rest of my life, something I was short of just before starting with MBA, something that has been endowed to me by GNIMS & MBA together, something which is next to Oxygen for human beings to stay alive: CONFIDENCE. The importance of this ten letter word is known only to those who never had it.

The above words may sound good but they aren't enough to define my experience in GNIMS. Reliving the gone days can only define my experience. But still I have tried my best to recreate my experience with GNIMS as an MBA student through this article.

I ventured on this journey of MBA when I was in bad shape. Due to some personal reasons and failed plans I started this journey called GNIMS.

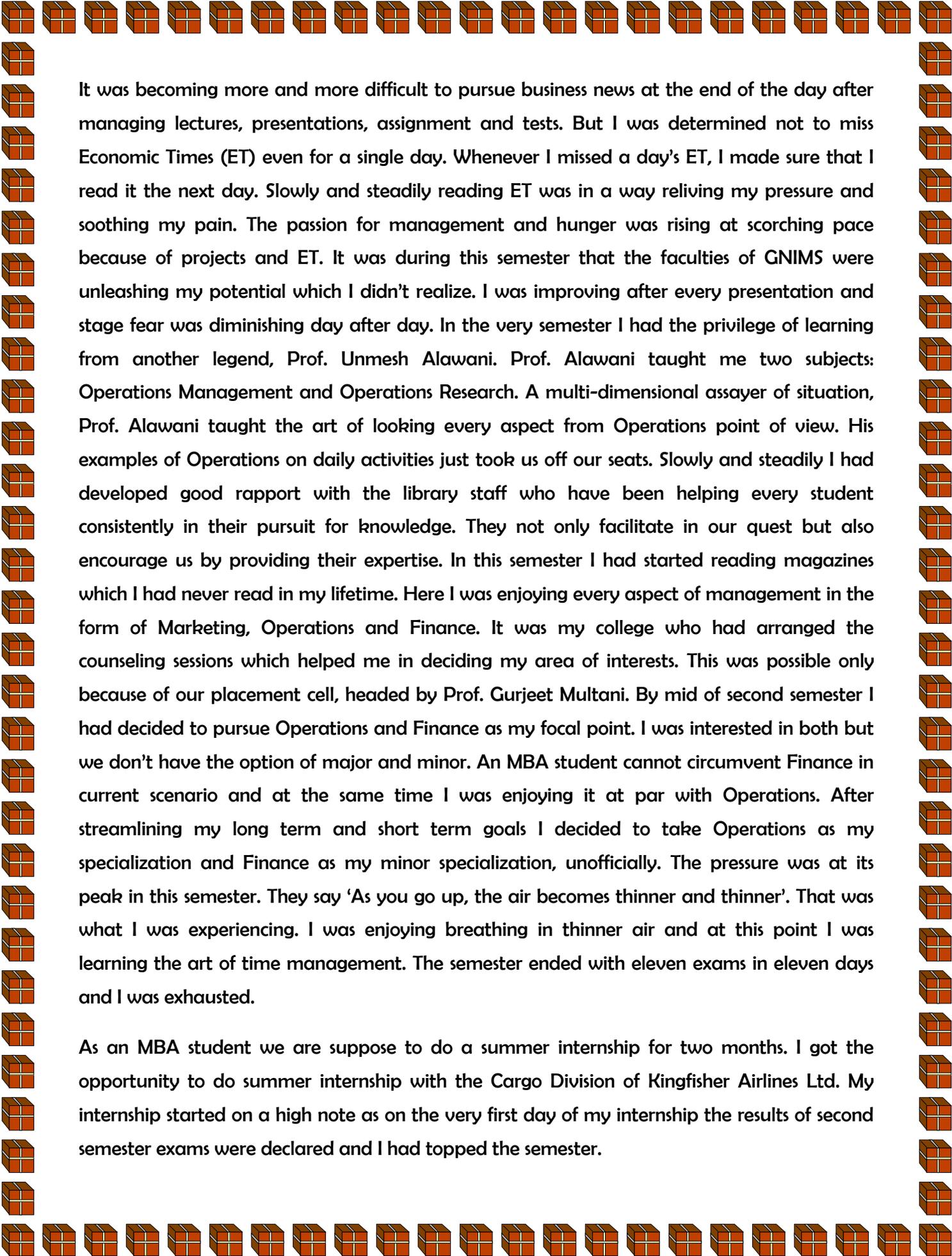
A decorative border of orange cube icons surrounds the text. The top border consists of 20 cubes. The left border consists of 20 cubes. The right border consists of 20 cubes. The bottom border consists of 20 cubes. The text is centered within this border.

Having little knowledge about management education and bitter experiences with economics in school I started my first semester. My first lecture was on Business Statistics which was not a problem for me considering my engineering background. On the very second day I encountered Managerial Economics. This would have been a tumbling block in my journey but thanks to Prof. Vani Khosla, I didn't have much problem with Economics. From there on my liking for economics only multiplied. My love for Economics can be known from the fact that at one point in time I was contemplating to pursue PhD in Economics. Then I got the experience of my lifetime in the form of Business Law. As an ordinary Indian who gets bewildered with the complex law jargon and amusing sentence structure, I sat for the first lecture of law with lot of anxiety. There came a legend in the form of Prof. Anant Amdekar, a visiting law faculty who not only annihilated the fear of law in the minds of students, on the contrary he made me fall in love with law. His disciplined demeanour, astute looks with dint of humour made the lectures more exciting. He made me acquainted with a new friend - Economic Times newspaper. Prof. Amdekar is a hard task master and kept every student on toes. The effects of Prof. Amdekar's one lecture per week are enough to last for a lifetime. His emphasis on extensive reading made me read anything that came my way - from business newspapers to magazines. That factor has played a key role in attaining whatever success I have got. At the same time I had started loving Marketing Management lectures by Prof. Annie Pillai. Prof. Sagaljit's lectures on Communication for Management taught me the art of communication. By second week group formations had begun, presentations topics were inquired by various faculties from various subjects and pressure had started soaring. By the end of first month weekly tests on Business News had begun and other couples of tests were on their way. Projects were piling up and assignments were getting multiplied. Lectures were interesting which made no point bunking them, at the same time deadlines were fast impending. Fear of underperforming was always visible on our faces. Couple of live projects under Prof. Annie, Prof. Navneet Kaur and Prof. Anant Amdekar was keeping me awake. The time spent on campus was increasing day by day and so was the pressure. The lifestyle had become similar to the lifestyle of people doing extreme jobs. That was the time I was learning time saving and the art & science of management. The visits to library were also increasing and the scant library cards were proving to be insufficient. Assignments were bombarded throughout semester and Diwali Vacation for a week was just for namesake. By the last month of semester my college had started with aptitude tests. By the end of semester the pressure of projects was at its peak and exams nearby.



The semester ended with nine exams in ten days with the so-called Preparatory Leave (PL) of four days against the PL of one month given during engineering. A technical student always faces difficulty in coping with the rigours of Operations, Finance, Marketing and HR. But the background of a technical student allows him to acclimatize quickly with the pressure. They say 'It is not the fittest neither the smartest but the most agile that survives'. I had experienced just that. First semester had taught me how to manage management. By this time I was enamored by management.

With second semester starting in just ten days after first semester exams, the thrill was only going to multiply and so was the pressure. My first lecture in second semester was of another legend, Prof. Shannon Chavan who taught Selling & Negotiation. A disciplinarian, Prof. Shannon induced something called professionalism and discipline in students. With huge experience in hospitality and aviation, he groomed us for service industry. A glib speaker and a motivator, he introduced me to altogether different dimension of management. His lectures were nothing less than experiences of lifetime. It will an honour if I am able to inculcate some characteristics of Prof. Shannon Chavan. The pressure had started soaring in the very first week. The experience of first semester had raised our capacity of absorbing pressure. I got an opportunity to learn Financial Management from Prof. Balvinder Singh. A highly student friendly professor, Prof. Balvinder didn't teach anything high fundu. What he taught was simple finance which was as clear as water flowing from a river. Here the seeds of finance were sown in me which were about to give rise to a dense tree. To facilitate our academics we were allocated mentors. I should admit that I was the most fortunate to have Prof. Kapil Bhopatkar, another legend, as my mentor. He proved to be a mentor and a friend who has overseen me sailing in high and low tide. He has been like a true mentor who has held my hand whenever I have encountered an obstacle. The assignments, projects, tests etc started pouring in. I, as a PGDM student had an opportunity to experience the lectures on New Trends in Marketing which were undertaken by Prof. Annie, Prof. Navneet and our director Prof. Dr. Vidya Hattangadi. These faculties rubbed me with marketing throughout the semester and bombarded me with live projects. The project given by Dr. Vidya came at a crucial juncture because since then my understanding of management and business has improved drastically. During one of the presentations I was able to win the confidence of my director, Dr. Vidya which was a huge morale booster for me. That moment is still fresh in my mind and will stay with me throughout my life.



It was becoming more and more difficult to pursue business news at the end of the day after managing lectures, presentations, assignment and tests. But I was determined not to miss Economic Times (ET) even for a single day. Whenever I missed a day's ET, I made sure that I read it the next day. Slowly and steadily reading ET was in a way reliving my pressure and soothing my pain. The passion for management and hunger was rising at scorching pace because of projects and ET. It was during this semester that the faculties of GNIMS were unleashing my potential which I didn't realize. I was improving after every presentation and stage fear was diminishing day after day. In the very semester I had the privilege of learning from another legend, Prof. Unmesh Alawani. Prof. Alawani taught me two subjects: Operations Management and Operations Research. A multi-dimensional assayer of situation, Prof. Alawani taught the art of looking every aspect from Operations point of view. His examples of Operations on daily activities just took us off our seats. Slowly and steadily I had developed good rapport with the library staff who have been helping every student consistently in their pursuit for knowledge. They not only facilitate in our quest but also encourage us by providing their expertise. In this semester I had started reading magazines which I had never read in my lifetime. Here I was enjoying every aspect of management in the form of Marketing, Operations and Finance. It was my college who had arranged the counseling sessions which helped me in deciding my area of interests. This was possible only because of our placement cell, headed by Prof. Gurjeet Multani. By mid of second semester I had decided to pursue Operations and Finance as my focal point. I was interested in both but we don't have the option of major and minor. An MBA student cannot circumvent Finance in current scenario and at the same time I was enjoying it at par with Operations. After streamlining my long term and short term goals I decided to take Operations as my specialization and Finance as my minor specialization, unofficially. The pressure was at its peak in this semester. They say 'As you go up, the air becomes thinner and thinner'. That was what I was experiencing. I was enjoying breathing in thinner air and at this point I was learning the art of time management. The semester ended with eleven exams in eleven days and I was exhausted.

As an MBA student we are suppose to do a summer internship for two months. I got the opportunity to do summer internship with the Cargo Division of Kingfisher Airlines Ltd. My internship started on a high note as on the very first day of my internship the results of second semester exams were declared and I had topped the semester.



The internship experience was truly an exhilarating experience because I got to work in various areas of a passenger airline involved in cargo movement: from Kingfisher's corporate office at Sakinaka to domestic airport in Mumbai, under the plane. I enjoyed my two months stint at Kingfisher where I got to do my hands dirty in management.

Third semester started after my summers and all the students were segregated on the basis of their specialization. We were supposed to focus on our specialization. Out of ten subjects, three were common for all the specializations. So there was some scope for variety. One of them was Strategic Management. It was taught by a number of faculties and therefore innovation was its essence. I loved Prof. Vikas Rai's lectures on Strategic Management because every lecture went without me blinking my eye. An ex-MR with Ranbaxy, he proved that he is a true strategist. Since I had taken Operations as my specialization, Prof. Alawani was bound to be there. And that was the best part because he was one of the reasons for me pursuing Operations. He taught me Operations, Planning & Control and Operations Research. Under his wings I evolved as an Operations student. One of the so-called boring subjects, Business Process Reengineering, was an unsung hero. I was fortunate to learn this subject that too from Prof. Kagal, a visiting faculty who has worked with three out of Big Four. Prof. Kagal's teachings changed my approach towards management and compelled me to have the process approach towards every business problem. During those days my college was busy adding employability skills in students. The placement cell of college had arranged GD-PI workshop for us to prepare us for the bigger competition; the competition for job. Because of sheer interests for Finance, I sat extra lectures of Finance in order to supplement my management skills. I sat Prof. Kapil's lectures on Capital Market and I still remember his first lecture. I attended the entire lecture with agape. From then my interest for Finance has risen exponentially. At the end of second semester I had decided to take Finance as my minor specialization, now I was determined. I also became a member of placement committee which entitled me to become a part of the team that approached corporate houses. This semester didn't pose problems aplenty because the capacity to absorb pressure had increased. Third semester was slightly lighter compared to other two semesters. The experience of being a part of placement committee as a member was unmatched. Managing academics with the tasks of placement committee was difficult but after first two semesters everything seemed to be amenable. Cold calling as a placement committee member with corporate houses exposed me to the rigours of marketing which helped me become better.



I didn't find a couple of subjects from Operations interesting but that was with every student belonging to different specializations. I was missing the variety offered during first two semesters. In my case Finance and Strategic Management provided me the essential variety. Some seminars held during second and third semester were exposing me to ground realities of management. Organizing events came without any difficulties because of prior experience during bachelors. This semester helped me narrow down my interests which are Supply Chain Management and Business Analysis. Third semester went in a swift manner because of a number of activities. Exams went smoothly and I topped this semester. It was possible only by focusing on performance. I tried excelling in whatever came my way and the rest was taken care by HIM.

I was not really happy with the results because something was on my mind. Something which is more important than being in the top slot: securing a good job. I sat for the very second company that approached GNIMS and got selected. It was a campus pool and competition was good because only seven were destined for selection out of 220 odd students who had come from all over Mumbai. It was good to be among seven as it was the first time I was competing with students from other colleges. It helped me realize my potential. But still there is a feeling that a lot needs to be done.

Now I am in the mid of fourth semester and life isn't interesting as it was few months ago. In fourth semester we have five subjects so there is no thrill which I enjoyed in first three semesters. My college expects students to work on weekdays and attend lectures on weekends (since subjects are only five). But my joining date is end of May. It is only now I have realized the importance of having a job in hand because many of my batch mates have not been fortunate enough to grab a job. Hope they get their respective jobs at the earliest. In this semester I am learning Entrepreneurship Management from Prof. Amarpreet Singh, another gem with whom I am enjoying my discussions these days. His experience as an entrepreneur is an icing on the cake.

To kill the boredom of fourth semester currently I am interning with Mazagon Dock Ltd. Internship has just started. The fun of MBA is missing. The prospect of leaving GNIMS is scary because I won't have the same life that I have been enjoying since last one and a half year. I won't have any discussions with my faculty members which I have been enjoying since the start.

Since the start of MBA I have spent most of my time in GNIMS than with any other place. There was a time when there were no weekends for months and home was meant only for food and sleep. So GNIMS has become dearer to me than my home in many ways. In next couple of months I will be completing my MBA and venturing on a new journey. I have to say that I will miss GNIMS more than anything else. I aspire to become an entrepreneur and I am sure this journey will make me a successful one. Whether it is GNIMS faculty members, director, classmates, group members, placement cell, library staff or non-teaching staff, I believe every entity holds a stake in me because all have been involved in making me what I am today. It will be an honour for me if I can make my college proud some day and do my bit.

'Hum to akele hi chale the yaaron; log judte gaye aur karwaa ban gaya' which means I started this journey alone; people joined and supported me throughout the journey which resulted in syndicate.

CDC UPDATES:

FINAL PLACEMENT PROCESS
2013 -2014

LEXI PENS -

Post: Export Assistant Manager

Package: 4.63 Lacks. Post Probation: 5.13 Lacks.

Interview on 30th November 2013.

Students Applied:

1. Navneet Arora.
2. Sumit Thakur.
3. Jagdeep Singh Bhatt.
4. Rohit Gohil.
5. Navjot Singh.
6. Shrikant Outerkar.

7. Karamveer Singh Gill.

8. Nikhil Sonawane.

CLASSIC STRIPES -

Post : MT Exports

Students Applied :

1. Ankit Purwar.
2. Shrikant Outerkar.
3. Rohit Gohil.

MINDCRAFT SOFTWARE PVT. LTD. -

Package: 2.5 - 3 Lacks.

List of Students along with the Interview Dates:

1. Love Aute – 2nd December 2013.
2. Nikhil Shigwan – 2nd December 2013.
3. Ranjan Panja – 2nd December 2013.
4. Joycee Shinde – 3rd December 2013.
5. Jidyasa Rane – 3rd December 2013.
6. Rosedeeep Singh – 3rd December 2013.
7. Varun Parekh – 4th December 2013.
8. Munira Patanwala – 4th December 2013.
9. Daljit Singh – 4th December 2013.

UPCOMING EVENT:

M\$ EXCEL AND FINANCIAL MODELLING WORKSHOP –

For MM\$ Student\$ (Finance, Operations and System\$) from 4th December 2013 to 7th December 2013. Total Student\$ attending are 36.
