

# BUILD A TEAM OF SUPERHEROS



**FIND OUT  
HOW**

# EQUIP THEM WITH THE POWER OF KNOWLEDGE





*Take **A LEAP***

*with our*

**L.E.A.P<sup>\*</sup>**

**and Soar Higher**

**\*Leadership through Education & Augmented-Skill Program**

# Note from the **DIRECTOR**



**Dr. D. Y. Patil**  
Director - GNIMS

It delights me to welcome you to another jewel of our educational crown, i.e. GNIMS's L.E.A.P Corporate Executive Education. The main aim of our institute has been to cater the industry demands by providing them with well-educated & highly efficient workforce. Lately, the dire need of executive education among the corporates has led us to concentrate our competencies in this area of Management education.

The recent advent of technological developments coupled with business friendly political scenario, has ushered the industry into a fast paced business environment. This has propelled the growth of our economy while posing numerous challenges for the industry. One of the prominent concerns of the industry is to upgrade their workforce to match the skills, knowledge and problem solving abilities required due to the changing times ahead.

We at GNIMS believe in meeting this challenge by co-creating executive education programmes along with the Corporate Partners. This enables us to understand their requirements in a better way and help them achieve their objectives efficiently. Accordingly, we customize the programmes to raise their effectiveness and to suit the dynamic needs concerning the future. These courses are scheduled at a mutually convenient date and venue.

Our institute has partnered with many active stalwarts in the industry, to bring in the latest content in curriculum for creating cutting - edge training modules to provide a comprehensive exposure to its executive participants. Also, the proficient faculties backed up with several years of industry experience; give a thorough guidance and insights into today's industry expectations.

So to sum it up, though the well-educated & talented employees are the diamonds of your organization, they can be further cut and polished through our co-created executive programmes to shine more brightly and add immense value to your company!

**Dr. D. Y. Patil**  
Director, GNIMS

# Note from the **HEAD**

## Industry Interface & MDP Department



**Dr. Satvinder Singh Bedi**  
Head - Industry Interface, GNIMS

Greetings to all and welcome on behalf of the GNIMS MDP Department. Careers are reinforced here by our zeal towards understanding & solving industry problems through cutting-edge reality based curriculum.

It has been an honor for me to serve as the Head of Industry Interface at this prestigious management institute. We are all well-aware of the times we are in and the times we are venturing into. While heading its MDP Department, I have come across many challenging situations wherein I have observed that corporate expectations from their employees are changing dynamically.

The only plausible solution to this growing problem was to come up with a program which is co-created with the desired expectations of the corporate and designed with the assistance of academic & industry experts.

Thus, we are proud to present L.E.A.P Corporate Executive Education, where every requirement of the client is considered for the attainment of overall objectives of the corporate. We await to meet your team and enable them to utilize their potential fully through our unconventional & interactive training programmes!

**Dr. Satvinder Singh Bedi**

Head - Industry Interface, GNIMS  
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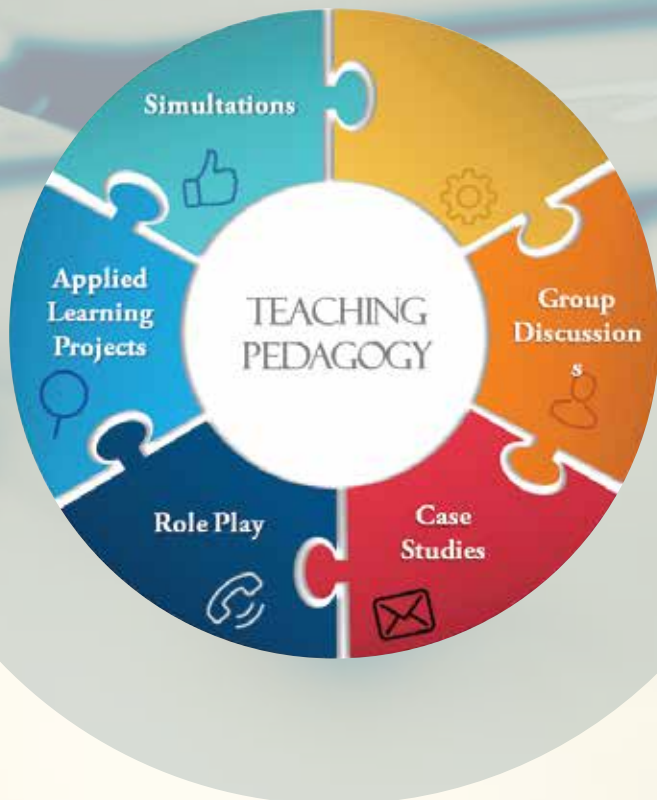


In order to provide value-based education, Shiromani Gurdwara Prabandhak Committee, Amritsar, Punjab (India) has established a large number of institutions, including Guru Nanak Institute of Management Studies (GNIMS). At present, the SGPC is running about 31 colleges and 50 schools which include two Medical Colleges; one Dental College; one Nursing college; four Colleges providing Technical Engineering Courses; and a number of other Postgraduate and Undergraduate Colleges providing specialized Education in Management, Computer Sciences, Life

Sciences including Bio-Informatics and Microbiology, etc. and commerce, Humanities and Pure Sciences. S.G.P.C. has also set up a full-fledged multi-disciplinary University named after “Guru Granth Sahib” at the historic town of Fatehgarh Sahib in Punjab.

GNIMS is one of the most prestigious management educational institutions located in the heart of Mumbai City. It has been credited with imparting quality education and students involvement in extra co-curricular activities, since 2002. Currently led by an ambitious and well recognised educationalist, Director, Dr. D. Y. Patil; GNIMS has grown to include extensive collection of courses suitable for today’s industry demands and students’ aspirations. The college offers post graduate degree courses in MMS, PGDM, MMM, MFM, MHRDM and E-MBA, along with versatile MDP programs for working executives & managers.

# Methodology



We believe in providing our learning managers & executives with highly interactive sessions, where we encourage them to question assumptions, identify opportunities, solve complex problems, develop operational performance, boost productivity, and in the process, build sustainable competitive advantage.

The knowledge and insights gained as a result of such sessions have immediate applications for high-priority management challenges in the external work environment. Once the applicants have completed any MDP program, we assist them by being available for guidance and discussions for successful adaptation of skills learnt during the program with us. We have been following the methodology as indicated below, which has aided us to develop many successful executives and managers who have taken their respective organizations at peak of prosperity.

## A Customizable Co-Creation Approach

### Discussion with Client

A Meeting is conducted between GNIMS and the HR, Functional managers and proposed participants of the client to discuss their requirements from our program.

### Aligning with Client Objectives

After gathering the requisites from the meeting, they are documented & analyzed to design the curriculum with strong emphasis on Client Objectives.

### Co-creation of Content

Content is co-created with the help of specifications & target objectives specified by the client and under the guidance of industry experts.

### Review by the Client

Draft modules presented to HR and Functional Managers for their review. Accordingly approvals & revisions are made, at times even including clients current problems as case studies

### Program Take-off and Feedback

The program lectures/workshops are conducted at a mutually convenient date, time and venue. Lastly, participants are evaluated & feedback is obtained prior to our next discussion.

# About L.E.A.P.

Mr. Benjamin Franklin once said that "An investment in knowledge pays the best interest." It stands true even in today's times. Whether it be to stand out amongst the peers, or to escalate the corporate ladder, or to take the organization towards new heights of success; many executives and senior managers are opting for career-enhancing education programmes with us.

Also, a large number of young workforce joining the corporates are opting for such programmes with aspirations of quick promotions and recognition in the company. Today, amidst the ever increasing industry demands, the leadership and management traits required among Managers as well as Executives is more complex than ever.

GNIMS's L.E.A.P (Management Development Program) offers exclusive customizable tailor made programmes as per the respective requirements of Individual organizations. It addresses specific Executive Learning and Corporate Training requirements; such as developing a human resource which abides by the factors of time, problem solving attitude and corporate etiquettes. Such programmes can be domain specific as in Sales & Marketing, Operations, Finance, Strategy, Leadership, etc. or interdisciplinary, involving an optimal mix of multiple functional areas.

L.E.A.P by GNIMS is focused on bringing out the best within the managers and executives by enhancing their skills and updating them with the latest developments in the Management world.

Our cutting-edge training modules encompassing comprehensive content are prepared by academic and industry experts. Keeping in mind the time-constraints due to work pressure, these courses are scheduled at a mutually convenient date, time and venue. We at GNIMS aspire to become your growth partner by building a knowledgeable & efficient workforce that would take your organization to the next level.







# Executive Education Programmes at GNIMS

The Executive MBA is structured in a tailored fashion to suit the working company managers and executives. These working executives and the faculty, who are also senior working executives from industry, bring their experience to the classroom and a knowledge sharing takes place.

The pedagogy of the program includes lectures, workshops, seminars, brainstorming sessions and group discussions which foster collaborative studies with peers who come from various industries and diverse functional areas. The accent is laid on developing leadership in the lecture halls and beyond.

We can co-create these programmes with the client organisations keeping in mind their respective special requirements with different time-frames.

Reach out to us for details regarding the same.

# Programs & Services

GNIMS MDP offers a wide range of programmes with flexible timing for working executives and managers. It has partnered with many active stalwarts in the corporate world, to bring in the latest content in curriculum for the optimum benefit of its MDP applicants. Some of the well acclaimed MDP programs are listed below:

**Strategic Industrial Relations**

**Evolving Leadership Roles**

**Interpersonal Skills & Emotional Intelligence**

**Dynamic Management in a Globalized Business World**

**Cyber Laws and its governance in a Digital Environment**

**Value Creation through Effective SCM**

**Big Data Analytics & Its Implications in Marketing World**

## **Business Side of Emerging Technology**

One of the prime areas focused in our MDP Programmes is the Business Side of Emerging Technologies. As the businesses have ventured into the era of Artificial intelligence (AI), Internet of things (IoT), and thus the Fourth Industrial revolution, the industry demands from its executives has gone through a paradigm shift. EY Global has defined the Fourth Industrial Revolution as the emergence of digital systems, networked communications, machine learning and large-scale data analysis. It refers to the increasing integration of these technologies into business and production processes in order to make them self-sustaining and more efficient.

Therefore, executives need to stay abreast of emerging business technologies for obvious reasons: they can save money, make money and keep their companies competitive with technology, especially with “disruptive” technology (which will become tomorrow’s operational technology). At the same time, they can also inflict serious pain on their companies if they make the wrong technology decisions, which was not the case thirty years ago (when technology did not form the backbone of 21st century strategies and tactics). Business technology stakes have never been higher.

Keeping this in mind GNIMS has come up with various MDP Programmes for working executives and managers, to stay relevant in the industry and enable them to upscale the organisations they are working with by adoption of new business technologies. Following are some of the courses: –

- Adoption of Artificial Intelligence (AI) for achieving Business Excellence
- What every manager needs to know about Internet of Things? (IoT)
- Leadership and Innovation Management in the digital transformation era.
- Implications of BlockChain Technology in Data Management & Business.
- Fundamentals of Big Data and Business Analytics
- Working with Augmented Reality (AR) and its applications in business.

In addition to the above, we also provide a full-time post graduate program in Marketing Technology called PGDM in MarTech, to meet the growing industry demands for marketing professionals equipped with Technology exposure.

# Offsite LEAP

Management Development Program is a dynamic system wide training program that's designed to enhance and strengthen your leadership capabilities in the core competencies of your chosen arena and ensure you have the skills, knowledge and resources to effectively lead, engage, and develop your team. Such things can be better tested in an environment where applicants can feel more open about themselves.

GNIMS Offsite MDP program is led by experts in the field who help participants to learn through activities which are planned to communicate specific messages, but in an environment that facilitates participants to open up. At times it reveals hidden talent and has been proven to be a fun way of learning and assimilating the learning's. Themes such as Teamwork, Leadership development are especially more effectively conveyed here. Various soft skills can be learnt through such experiential learning program.

Excellence is all about pushing your boundaries and moving outside your comfort zone. Our offsite programmes are filled with adventurous activities that would help you discover the leader within you and give a lifetime of learning to take away with you!



For More Details Contact us on:

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