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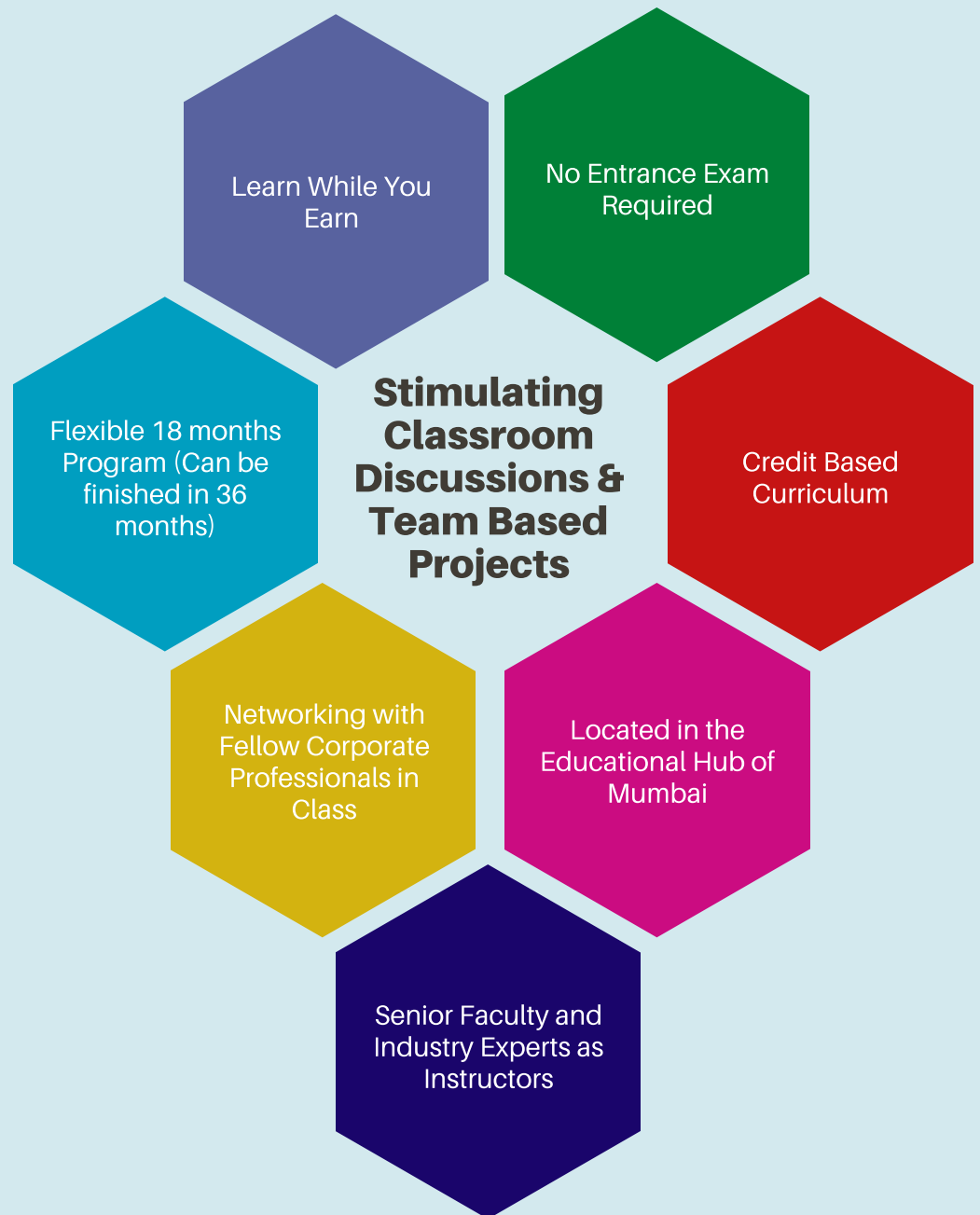
**Guru Nanak Institute of Management Studies**

(Approved by AICTE and Affiliated to University of Mumbai)

# EXECUTIVE MBA

TO HELP YOU ACHIEVE CORPORATE  
SUCCESS

## HIGHLIGHTS



## ABOUT GNIMS

Established in the year 2002 by Shiromani Gurudwara Parbandhak Committee (SGPC), Guru Nanak Institute of Management Studies (GNIMS) has risen to prominence through dedication to academic excellence, a lively spirit of innovation and above all, a profound sense of fellowship, GNIMS is approved by AICTE and affiliated to the university of Mumbai.

## 18 MONTHS PART-TIME EXECUTIVE MBA

### PROGRAM OVERVIEW

In a world driven by excellence, Guru Nanak Institute of Management Studies (GNIMS- Khalsa Group) offers corporate executives a chance to climb up the corporate ladder with an AICTE approved Executive MBA.

The Executive MBA Program by GNIMS is a part-time, on-campus program conveniently designed for high-achieving professionals. Even though it is not a distance learning program, it offers complete flexibility to the working professionals who aspire to acquire a professional education to hone their skills.

## PROGRAM DETAILS

<b>Program Offered:</b>	18 Months Executive MBA
<b>Type:</b>	4 Terms Over 500 hours of learning   20 Subjects
<b>Mode of Delivery:</b>	Part-time with Weekend Lectures Saturday: 6:00 pm to 8:30 pm Sunday: 9:30 am to 4:30 pm

## ELIGIBILITY

- Graduation with 50% Marks and a minimum 2 years of Work Experience
- Work Experience should be after Graduation only

## PROGRAM FEES

*One Time Payment: Total Fee  
Rs. 1,51,000*

Application Fee: Rs. 1,000

Fees at the time of Admission: Rs. 1,50,000

*Installment Pattern : Total Fee  
1,71,000/-*

Application Fee: Rs. 1,000

Fees at the time of Admission: Rs. 26,000  
(Term I)

1st PDC: Rs. 48,000 (Term II)

2nd PDC: Rs. 48,000 (Term III)

3rd PDC: Rs. 48,000 (Term IV)



# CURRICULUM

## TERM 1

### Module 1

- Business Statistics & Quantitative Methods
- Personal Effectiveness & Business Communication
- Business Computing using Spreadsheets
- Business Environment

### Module 2

- Entrepreneurship Management
- Financial Decision Making- Foundation Module
- Legal Aspects of Business
- IT for Business

## TERM 2

- Financial Decision Making- Advance Module
- Marketing Management
- Operations Management
- People Management

## TERM 3

### Core Subject

#### Business Strategy

#### Specialization- Operations

- Operations Research & Analytics
- Service Operations Management
- Project Management (PM)

#### Specialization- Finance

- Derivatives & Risk Management
- Corporate Valuation
- Security Analysis & Portfolio Management

#### Specialization- Marketing

- Brand Management
- Financial Aspects of Marketing & Services Marketing
- Customer Relationship Management (CRM)



**TERM 3**

Core Subject

Business Strategy

**Specialization- Information  
Technology.**

- IT Services Management
- Customer Relationship Management
- Project Management

**Specialization- Human Resource**

- Training & Development
- Compensation & Benefits
- Talent Acquisition



## TERM 4

### Capstone Project

#### Specialization- Operations

- Supply Chain Management (SCM)
- Enterprise Resource Planning (ERP)
- Business Process Management (BPM)

#### Specialization- Finance

- Financial Modelling
- Behavioral Finance
- Mutual Fund Management

#### Specialization- Marketing

- Digital Marketing Strategies
- Retail Marketing Management
- Marketing Analytics



**TERM 4**

Capstone Project

**Specialization- Information Technology.**

- Digital Security
- ERP
- Business Process Management (BPM)

**Specialization- Human Resource**

- Performance Management & Appraisals
- Labour Laws
- Change Management



## CONTACT US:

WEBSITE: [HTTPS://GNIMS.EDU.IN/](https://gnims.edu.in/)

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